

ANNUAL REPORT 2012-2013



 EUROPEAN UNION ACADEMIC PROGRAMME
HONG KONG

MESSAGE FROM THE DIRECTOR GENERAL

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34 participants of the Summer EU Top-up Programme and EUAP Programme Coordinator, *Mr. Martin Ho*, posing in front of the headquarter of European Commission, Berlaymont, Brussels

MESSAGE FROM THE DIRECTOR GENERAL

MESSAGE FROM THE DIRECTOR GENERAL OF THE EUROPEAN UNION ACADEMIC PROGRAMME HONG KONG

The visibility of the European Union is rather limited in Hong Kong. In other words, the importance and effort of this supranational institution, also a Nobel peace prize awardee, have long been rather neglected in this part of the world. The call for proposal of establishing European Union Academic Programme (EUAP) gave my colleagues and me an inspiration of changing this phenomenon, on top of our academic input in different universities.

The formation of consortia is a pioneer practice in Hong Kong tertiary education. Hong Kong

Baptist University, the Faculty of Law at the Chinese University of Hong Kong and the Faculties of Arts at the University of Hong Kong and Lingnan University have been able to join hands and get it up and running. I am thankful for the efforts of Prof. Rick Wong, Prof. Werner Hess, Dr. Roland Vogt, Prof. Sandra Marco Colino, Dr. Kenneth Chan, Dr. Krzysztof Sliwinski and all other participating colleagues for their hard work in the past months. I would also like to thank the European Union for making this project happen. Without the substantial contribution from the European Union and the EU Office in Hong Kong, the EUAP would not



have been possible.

The EUAP provides a forum for the European Union to engage in debate with local audiences about all topics of mutual or parallel interest. Considering the excellent HK-EU cooperation in general and the quite similar levels of development in science, social affairs, the economy, politics and culture, there is certainly no shortage of these for many years to come. The months-long series of event on Intellectual Property Rights in 2013 is the best example

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PROF. JEAN-PIERRE CABESTAN DIRECTOR GENERAL, EUAP

of synergies between Hong Kong and Europe which drew attention of more than 1,000 experts and students in learning more the savoir-faire of the two territories.

In conclusion, I would like to express my appreciation for the support of many parties and institutions in the past year. We are eager to meet more new partners to explore more possibilities for cooperation inside and outside the universities and to keep the momentum of the EUAP.

ABOUT EUAP

HISTORY

The European Union Academic Programme in Hong Kong is part of a network of European Union Centres built up since 1998. The now 37 centres in the world are located in the United States, Canada, Australia, New Zealand, Japan, South Korea, Singapore, Taiwan, Hong Kong and Macao as well as Russia.

Bilateral relations between the European Union and Hong Kong are excellent and have flourished since the SAR returned to Chinese sovereignty in 1997. Relations are above all practical and based on mutual interest. They cover political as well as economic and trade

ties. The two sides have agreed to widen the scope of cooperation to encompass seven key areas: trade and customs; finance; people-to-people links; transport; the environment; health, and food safety. "The best is yet to come", as the President of the EU Commission José Manuel Barroso expressed it in a recent speech (22 November 2013) in Hong Kong.

Despite the intensive cooperation, however, knowledge about the EU and its member states is still limited among the general public and also among Hong Kong students. Since the mid-1990s, individual universities have developed some forms of European >>

The EUAP came into existence in September 2012. It is based on a consortium of four universities, which came together to coordinate and expand teaching, learning and research in European affairs.

Studies and are also strengthening academic cooperation with Europe. To further boost these ties and contribute to a better understanding of Europe, the EU therefore decided to support the founding of a European Union Academic Programme in Hong Kong. The agreement was signed in summer 2012 between the European Commission and Prof. Rick Wong, Vice-President (Research & Development) of Hong

Kong Baptist University on behalf of a group of local institutions.

The EUAP came into existence in September 2012. It is based on a consortium of four universities, which came together to coordinate and expand teaching, learning and research in European affairs. It has its seat at the formal consortium leader, the Hong Kong Baptist University (HKBU). Prof. Jean-Pierre Cabestan, Head of the Department of Government and International Studies (GIS) serves as the Director General. Prof. H. Werner Hess (HKBU), Dr. Kenneth Chan (HKBU), Prof. Sandra Marco Colino of the Chinese University of Hong Kong (CUHK) and Dr. Roland Vogt of the University of Hong Kong serve as Deputy Directors. The EUAP is co-funded with a substantial supporting grant from the European Commission.



from left: Mr. Asad Beg, Mr. Mo Wong, Mr. Vincent Picket, Dr. Roland Vogt, Prof. Sandra Marco Colino, Mr. José Manuel Barroso, Prof. H. Werner Hess, Mr. Martin Ho

FORMAL OPENING CEREMONY

OBJECTIVE

The EUAP promotes academic excellence in European Union-related studies and issues relevant to both Hong Kong and the European Union by strengthening existing programmes and research as well as developing new courses and multidisciplinary activities in tertiary institutions. It also offers a broad range of outreach activities for Hong Kong aimed at broadening knowledge about the EU and European affairs.

The EUAP provides a public forum for exchange between Hong Kong interest groups, opinion formers and the local / regional universities on one hand, the European Union, the EU member states and the European public on the other. It has a working group to develop teaching/ learning concepts and blended learning materials for use in Hong Kong schools and maintains a network of contacts in political circles, civil society, business and the mass

media, for all of which it provides reliable information on any EU-related issue of interest through the European Documentation Centre.

It maintains an extensive network of academic cooperation and exchange with tertiary institutions in the EU. It deepens these contacts strategically by inviting scholars from the EU for short-term or extended stays in Hong Kong, awarding scholarships for postgraduate EU studies in Europe and working towards joint-degree programmes between Hong Kong and European institutions. The EUAP also offers short EU-oriented summer programmes in Europe. It cooperates closely with the EU Office to Hong Kong and Macao, diplomatic representatives of EU member states, the Hong Kong Economic and Trade Office in Brussels, the Chambers of Commerce of all EU member states and a large number of other partners academic and non-academic in Hong Kong and Europe.

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LAUNCH OF THE EUAP

2 May 2013 *Terrace Garden, HKBU*

After several months of preparation, the EUAP was formally launched with a ceremony and reception at the terrace garden of HKBU on the evening of 2 May 2013. Over 60 guests from the EU Office to Hong Kong and Macao, Consuls General of EU member states, representatives of HKBU, CUHK and HKU, as well as other guests active in the commercial, cultural and academic sectors in Hong Kong and Macau joined the occasion.

The night started off with the opening speech

of Prof. Rick Wong, explaining the efforts by all parties in establishing the EUAP. He was followed by Mr. Vincent Piket, Head of the European Union Office to Hong Kong and Macao. Mr. Piket underlined the importance of the autonomy of the EUAP as an academic institution. The Director General of EUAP, Prof. Jean-Pierre Cabestan then introduced the various activities of the EUAP. Lastly, certificates and prizes were awarded to five students who had won the first annual Hong Kong Model European Union in April 2013, our 'flagship' simulation of a European Council meeting involving over 30 participants. >>

ACADEMIC

ANNUAL CONFERENCE 2013: *SECURITY COMMUNITIES AND SECURITY RISK MANAGEMENT IN EUROPE & EAST ASIA*

28-29 November 2013 *Centennial Campus, HKU*



from left: Dr. Roland Vogt, Prof. H. Werner Hess, Prof. Sandra Marco Colino, Prof. Rick Wong, Prof. Jean-Pierre Cabestan



A picture with HKMEU2013 awardees at the prize presentation

Effective security risk management is a growing challenge for governments around the world. New security challenges - ranging from humanitarian intervention to terrorism and environmental degradation - have become major concerns in their own right. However, there are crucial differences between the way security is generated and organized in different regions around the world.

This was the main topic of the first annual EUAP conference that was held on November 28-29, 2013 at the University of Hong Kong. Participants

from Hong Kong, Europe, and South East Asia discussed a variety of aspects and dimensions of the concept of 'security communities' and the diverging pathways that have emerged in the security governance architecture in Europe and East Asia. By centering the discussion around the notion of 'security communities' the conference addressed the possibilities and limitations of creating salient security governance mechanisms on a continental scale.

In Europe the logic of interstate rivalry and mistrust has largely been overcome due to a combination of alliance commitments (NATO), institution-building (EU), the >>

This conference is part of a broader engagement of the EUAP to explore the evolution of security in the century and to investigate the roles Asia, China, and Europe play in security terms. Over the next few years, we plan to dedicate further events and workshops to this topic.

emergence of common legal frameworks, and growing trade interdependence. But in East Asia, increasing trade has not brought about significant cooperation on defence and security matters. Instead, the prospect of a more influential and powerful China has triggered anxieties among its neighbours, a theme that was widely discussed at the conference. The conference participants analysed the different trajectories of security risk management in Europe and East Asia, shed light on significant security challenges (Korean peninsula, Taiwan straits, maritime conflicts in the South China and East China seas, border conflicts), explored

common Sino-European endeavours of security cooperation (in Africa or on climate change), and examined political and cultural factors (rule of law, political cultures, meaningful attempts to deal with historical traumas and conflict legacies) that influence the effectiveness of security governance arrangements.

This conference is part of a broader engagement of the EUAP to explore the evolution of security in the century and to investigate the roles Asia, China, and Europe play in security terms. Over the next few years, we plan to dedicate further events and workshops to this topic.



Dr. Roland Vogt presenting his paper



PhD SCHOLARSHIP

In 2013, Mr. Thomas STIEGLER, graduate of the MA in EU International Relations and Diplomacy Studies of the College of Europe, has been granted a scholarship of 50,000 euro to finance his research. His thesis is now being developed under the supervision of Dr. Roland Vogt and Dr. Stefan Auer (HKU).



About his research project

His draft research question is: "Why does the EU-China engagement on human rights deliver dissatisfying results?" Literature to-date traces the cause for the disagreement on human rights to conflicting causes lying in either a lack of compatible motivations for results-orientation or a divergence of either domestic development indicators (Modernization theory: household income, education demographics, e.g.) or a shared understanding of underlying concepts (Constructivism: concept of "political stability", e.g.). Focusing on the period of

1996-2012, he intends to test these competing explanations through both an in-depth study of existing official documentation (White Papers, negotiation material), bilaterally agreed projects in China, as well as expert interviews including with diplomatic representatives. The result is intended to both enhance our understanding of mutual objectives and prospects of the bilateral human rights engagement and contribute to establishing a basis on which to make informed policy choices for both sides.

VISITING SCHOLARSHIP

The EUAP offers Visiting Scholarships at the postdoc level for research / teaching sojourns of four months duration (one semester) in Hong Kong. This year the EUAP selected Dr. Emmanuel Gillet. Dr. Gillet is a specialist in intellectual property, cyber law, alternative dispute resolution and comparative law. He received his Ph.D. degree from Grenoble University (2012) on the topic of Alternative Dispute Resolution and Intellectual Property. He obtained master degrees in intellectual property and cyber law (Montpellier I University 2005) and international arbitration (Versailles University 2007).

He has nine years of experience as an in-house legal counsel and editor for a European leader in the management and protection of

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companies' online intellectual property assets. He has given lectures at different universities in various jurisdictions, including Montpellier I University Law School and Cornell Law School.

At the EUAP, Dr. Gillet focused on the IP Hong Kong – European Union Series 2013 and worked on cyber law and IP. He acted as spokesperson in the EUAP IP outreach programme and as EUAP legal consultant. His working papers will be shortly available on the EUAP website.

OUTREACH

HONG KONG MODEL EUROPEAN UNION (HKMEU)

The first annual EUAP Model Union 2013 (HKMEU) ended on 13 April 2013 after a day-long simulation of a meeting of the European Council and a full month of hard preparation work for all participants. The main topic of discussion in the simulated gatherings of all Heads of Government of the EU member states was the “Europe 2020” strategy of the European Union, concerning ‘sustainable’ growth and energy policies until the year 2020.

A few participants showed outstanding skills and performance. HKMEU Coordinator, Dr. Krzysztof Sliwinski and Mr. Asad Beg (First

Counselor and Head of Press & Information Section, EU Office to Hong Kong and Macau) awarded prizes to the following student participants:

Ana Lejava (acting as Portuguese Prime Minister Pedro Passos Coelho),
Jocelin Jeung (acting as Slovenia’s Prime Minister Alenka Bratusek) and
Jeffrey Wong (acting as German Chancellor Angela Merkel).

The three outstanding students won participation in the EUAP summer programme at EU institutions in Brussels (June 2013).

“It feels good playing the role the head of government. Not only does it give me an illusion of having the real power at my disposal, it also gives me a sense of responsibility to resolve the current crises in the EU.”

Ken Lai Sze Fat, “Honorable Recognition”



In addition, Bridget Clancey and Ken Lai Sze Fat earned honorable recognitions for their roles as Austrian Chancellor Werner Faymann and Latvia’s Prime Minister Valdis Dombrovskis, respectively. Congratulations to all the awardees.

Since early March, the participants from 4 different universities (HKBU, HKU, CUHK and LU) had undergone a series of five training workshops conducted by the HKMEU coordinator Dr. Sliwinski. They first had to gain an understanding of the structure of the EU and how the European Council functions within this frame. Then they had to prepare position papers on the topics to be debated in the Council and on the states they were going to represent. Impromptu speeches and mock games provided a good chance to rehearse presentation and negotiation tactics before the actual Council meeting. >>



The training session lasted for four consecutive Saturdays in March 2013. MEU participants paid a visit to the European Union Office to Hong Kong and Macao in Central on 6 April 2013.



The HKMEU 2013 took place in the Council Chamber (SWT501) of HKBU on 13 April 2013.

REGISTRATION OPEN
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Facebook
<https://www.facebook.com/meuhk>

Official page
<http://europe.hkbu.edu.hk/euap/hkmeu>



IP CONFERENCE

and internationally, with arbitration in IPR cases, potential legal procedures, and redress in case of IPR violations. There is also a need to create more awareness among university students/ graduates of the significance of IPR and brands protection and to understand it in the broader context of socially responsible marketing concepts, macroeconomic development strategies and broader HK-EU relations.

The EUAP, in conjunction with the European Chamber of Commerce, Hong Kong Government and a broad number of other local institutions and private enterprises, has therefore set up the “IP Hong Kong-European Union Series 2013”, consisting of a conference, seminars, info talks,

an awareness and information campaign, and an accompanying creative arts competition for students, from September 2013 to January 2014. The “IP HK-EU Series” is designed to stimulate further dialogue between the EU and HK about current and future IPR protection policies and to inform a wider public, especially at the local universities, about these policies and their significance for Hong Kong.

To know more, visit IP HK-EU 2013's

Official page
<http://europe.hkbu.edu.hk/euap/iphk-eu/>

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¹ The European Union Customs Annual Report 2012, http://ec.europa.eu/taxation_customs/resources/documents/customs/customs_controls/counterfeit_piracy/statistics/2012_ipr_statistics_en.pdf; http://europa.eu/rapid/press-release_IP-12-823_en.htm
² http://europa.eu/rapid/press-release_MEMO-13-346_3n.htm
³ Harry Yang: Enforcement The Main Problem of Intellectual Property Protection in China, <http://www.chinaipmagazine.com/en/journal-show.asp?id=355>; see also European Chamber of Commerce in Hong Kong / KMPG / Mayer Brown JSM (2013). Intellectual Property Rights Study. Hong Kong
⁴ IP Dept. of the Government of the HK SAR: Survey on Public Awareness of Intellectual Property Right Protection and the Survey on Business Attitudes to Intellectual Property (Press Release 26.3.2013): http://www.ipd.gov.hk/eng/pub_press/press_releases/2013/press_20130326_e.pdf
⁵ “CE unveils plans to promote growth of six industries”, Hong Kong Government Press Release, 14 October 2009: <http://www.info.gov.hk/gia/general/200910/14/P200910140162.htm>

“Hong Kong - European Union Cooperation in Protecting and Developing Intellectual Property and Brands: Current Situation and Future Trends”

The series began with an international conference on 2 September 2013 with guest speakers from the European Union and the HKSAR Government, which attracted over 150 participants from business companies, law firms and public administration.

Mr. Anders Jessen, Head of Unit for Public Procurement and Intellectual Property, Directorate General Trade, European Commission Brussels, and Mr. Mayan Vaid,

IP Director, Louis Vuitton Asia-Pacific Ltd., welcomed Hong Kong's comprehensive, constructive IPR measures and appreciated the enormous progress made by the

Mainland Chinese government. They noted that nonetheless cases of counterfeiting and smuggling are actually increasing up to a point where they may threaten Europe's innovative industry and therefore EU-China trade relations

as a whole. In reply, Mr. Albert Ho, Assistant Commissioner of the Intelligence and Investigation Branch of HK Customs, outlined various existing systems of intelligence and monitoring criminal activities in cooperation with mainland and

EU authorities. Mr. Matthew Laight, EU China IPR SME Helpdesk Expert, emphasized that companies can protect themselves to a considerable degree by meticulously >>



paying attention to IPR registrations in China and internationally, as well as contract-based relationships with Chinese partners and (not the least) internal company organization. In actual cases of fraud, however, the enforcement of registered IP rights remains a lengthy process. In that context, Mr. Peter Cheung, Director of the Intellectual Property Department, HKSAR

Government, explained new efforts undertaken by the HKSAR Government as well as innovative entrepreneurs to assist in 'monetizing' (i.e. defining, registering and protecting) sensitive knowledge of and within companies.

Speakers' presentations are available at the EUAP website.



from left: Mr. Mayank Vaid, Mr. Stefan Amarasinha, Mr. Matthew Laight, Dr. Emmanuel Gillet, Mr. Anders Jessen, Prof. Martin Doris, Mr. Albert Ho, Prof. Rick Wong, Prof. Jean-Pierre Cabestan, Mr. Peter Cheung, Prof. H. Werner Hess, Mr. Leung Kin Pong, Dr. Alfred Tan, Dr. Kenneth Chan



IP SEMINARS

#1 'European Brands in Hong Kong: Brand-building and Brands Protection'

11 October/25 October 2013 HKBU & CUHK

The EUAP brought together local academics, European business representatives and legal experts to further explain the background of the debate about IPR enforcement. The seminars in two locations (HKBU and CUHK) were well attended by over 250 participants who engaged in lively debates with the presenters.

In the first seminar, Prof Gerard Prendergast (HKBU, Dept. of Marketing) analyzed the psychology of 'conspicuous consumption' and the mechanisms of social and commercial fraud by the trade in fake luxury goods. Mr Mayank Vaid, Chairman of the European Brands Protection Council in HK, explained the nature of brand-building, marketing and pricing.

The audience also learned about instances of pirating intellectual property (IP) of European brands, ranging from the merely funny (rubber



Mr. Mayank Vaid

Prof. Gerard Prendergast

ducks with luxury logos) to the outright dangerous (pirated and sub-standard lip gloss or medical aids).



#2 'Comparative Approach: Fighting Counterfeiting in Hong Kong and the European Union'

18 October/1 November 2013 HKBU & CUHK

In the second seminar, Ms Mina Ng, IP Enforcement Officer of LVMH Fashion Group Pacific and Ms Bernie Hung of the law firm Hung Au Yeung & Partners, discussed case studies from around the world to demonstrate the need for close cooperation between HK and EU law enforcement authorities so as to suppress the trade in counterfeited goods – not least with the support of the public. Dr. Emmanuel Gillet, Visiting Scholar of the EUAP, rounded this up with a concise introduction into European and international legal regimes for the protection of intellectual property rights (IPR). These global standards form the basis for combatting the organized crime behind pirating and counterfeiting.

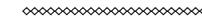
Upon request, the EUAP also conducted a separate briefing session for MBA students



Dr. Emmanuel Gillet

Ms. Bernie Hung

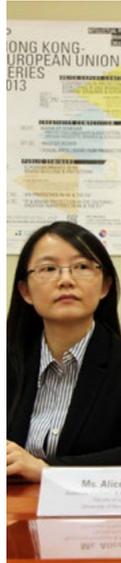
of the University of the Southern Philippines (4 October 2013).



#3 'Cyber IP Law – Google AdWords and Trademark Rights: The European and Hong Kong Approaches'

7 November 2013 HKBU

In this seminar, Alice Lee, Associate Professor & Associate Dean at the Faculty of Law, HKU and Dr. Emmanuel Gillet, EUAP discussed the issue of Google Adwords and trademark rights, one of the most important debates in the domain of Intellectual Property in recent years. The question is whether Google Adwords service or the advertisers has infringed the trademark rights. In Hong Kong, there are not yet cases relating to this subject but in the EU there are already quite a number of cases. Dr. Gillet explained the legal framework between the Court of Justice of the European Union (CJEU) and the various courts of the EU member states. Some cases showed that the CJEU will make the binding decisions for the national courts to follow or other cases they



left the decision for national courts to decide. Ms. Alice Lee commented that Hong Kong, due to its legal system and historical tie with the UK, often refers to UK rulings. However, in the cyber IP law area, Hong Kong also makes reference to the EU's rulings.

The recent EU cases show that Google is not liable for trademark rights infringement but the debate is still ongoing. There is also a need for Hong Kong to have new legislation to cope with the new cyber IP law cases.

50 participants, mainly legal practitioners, attended the seminar and learnt a lot about the development of this legal issue in the EU and in HK through cases studies and interactive discussion.

According to the European Commission's Annual European Competitiveness Report 2012, "creative industries are increasingly a source of growth in the EU" and "important drivers of economic and social innovation in other sectors". They account for "3.3% of total EU GDP and 3% of employment" and have had "positive and significant effect on the growth rate of local GDP per capita in 2002-2007". Moreover, "creative industries stand out because of their propensity for innovation" and "are not only innovators themselves but have also been an important driver for innovation [as] they account for increasing inputs in the development of other sectors"¹.

The Hong Kong Government, on the other hand, defines cultural and creative industries (CCI, including the growing sector of online-based services) as one of the six main pillars for mid- and long-term economic development

of the HK SAR, to be achieved inter alia by strong HK-China cooperation (via CEPA)². The European experiences with the development of creative industries, above all in the context of 'revitalizing' former industrial areas (such as Lille, Nantes, Birmingham, Glasgow or the Rhine-Ruhr area) and the 'European Capital of Culture' scheme are therefore of great interest to local stakeholders as well.

On 3 May 2013, the EUAP organized a first high-level EU Expert Workshop about CCI, with participants from local universities, the Hong Kong Design Institute, the Hong Kong Design Centre, the HK Designers' Association, the German Goethe Institut and cultural practitioners/entrepreneurs. The main speaker was Philippe Kern, Director of the Brussels and Shenzhen-based think tank KEA. The expert round concluded that CCI definitely require concerted and strategic government support in the form of a coherent 'narrative' as >>

well as concrete policies (such as broad cultural education in schools and affordable living/working conditions for creators/artists). The long-term increase in CCI jobs and enterprises as well as a greater appreciation of creative culture in the public were seen

as better indicators than short-term revenue from 'international mega events' and tourism. However, existing studies in HK and the EU are hardly comparable and do not provide clear-cut strategic development conclusions for the time being.



Top: Dr. Grace Yee (Kwan Fong Foundation), Ms. Hilary Tsui (City Transit Arts Consultancy), Prof. John C. Aiken (Academy of Visual Arts/HKBU), Prof. H. Werner Hess (EUAP)

Bottom: Dr. Edmund Lee (Hong Kong Design Centre), Mr. Philippe Kern (KEA Brussels), Dr. Lam Yan Yan (Hong Kong Design Institute), Dr. Gabriele Gauler (Goethe Institute)



¹ http://ec.europa.eu/culture/news/cultural-and-creative-industries-and-the-europe-2020-strategy_en.htm

² "CE unveils plans to promote growth of six industries", Hong Kong Government Press Release, 14 October 2009: <http://www.info.gov.hk/gia/general/200910/14/P200910140162.htm>

The question of protecting and monetizing intellectual property and brands of Hong Kong-based entrepreneurship, European enterprises working in Hong Kong and individual creators/innovators turned out to be of great significance for the local creative industries. It is also a significant factor of Hong Kong's continuing attractiveness as a base for European businesses. The EUAP therefore decided to integrate CCI into its event series on Intellectual Property Rights Protection in the 2nd half of the year (seminars in Hong Kong and Macau). Seminar examples:

Seminar "Intellectual Property in the Cultural / Creative Industries in Hong Kong and the European Union"

6 December 2013 HKCEC, Wanchai

1 20 business managers and other CCI practitioners attended this EUAP seminar at the BIP Asia Forum at the Hong Kong Convention and Exhibition Centre (6 December 2013). Dr. Emmanuel Gillet, Visiting Scholar of the EUAP, shared with the audience insights about the IP market places and various issues in contracts. He also examined the possible legal risks in IP trading and provided some recommendations, such as insurance and financing, to mitigate the risks. Mr. Philippe Kern, Director of KEA European Affairs, examined IP issues in >>

the creative industries in the EU and analyzed the case of video games, for which the EU is the largest online market in the world. The success of European companies in online video games (such as 'Angry Bird' or 'Candy Crush') is a good example for studying the latest IP trends in these sectors. Mr. Klaus Heymann, Chairman of Naxos Group of Companies, gave a comprehensive overview of IP issues in the

international music arena. He made suggestions how Hong Kong can enhance its attractiveness to become a global IP trading hub. Dr. Alfred Tan, Head of the Knowledge Transfer Office, Hong Kong Baptist University chaired the lively discussion between audience and experts. This seminar was co-organized with the Hong Kong Design Centre and the Hong Kong Trade Development Council.

*Seminar "Intellectual Property in the Cultural/
Creative Industries in Hong Kong, Macau and
the European Union"*

7 December 2013 USJ, Macau



From left: Mr. Leung Kin-pong, Mr. Philippe Kern, Dr. Alfred Tan, Prof. H. Werner Hess, Mr. Klaus Heymann, Dr. Emmanuel Gillet

On 7 December 2013, the EUAP hosted a seminar at St. Joseph's University Macau in cooperation with the Institute of European Studies Macau and the Macau Centre for Creative Industries to examine the role of education, technology trends and the socio-economic potential of creating jobs and wealth from the creative industries. The panel discussed the legal situation and current strategies of IP protection in the EU, Hong Kong and Macau as well as public policies to develop CCI in EU member states as a possible model for Macau.



EU Expert Workshop: Europeana – Open Access to European Culture

12 December 2013 HKBU

On 12 December 2013, the EUAP hosted Mr. Joris Pekel, Community Coordinator Cultural Heritage of the Europeana Foundation. Europeana is an online portal supported by the European Union, which brings together the digitized collections of 2,300 major galleries, archives, museums and libraries from across Europe. So far the Europeana Foundation has over 30 million objects stored online, which are now freely available to the public and anyone working in the cultural and creative industries worldwide. With Europeana also has constantly evolving Virtual Exhibitions – e.g. the current Europeana 1914-1918 project (about World War I) or the Europeana 1989



project (stories and memorabilia from the fall of the Iron Curtain). For more specialized users, there is Europeana Professional, the official source for technical information, metadata standards and case studies. Lastly, there is the Europeana API (Application Programming Interface)¹ web service, which provides remote access to the Europeana collections, increasingly connected by the Linked Open Data pilot project. Europeana, which has just celebrated its 5th birthday, is the recipient of the 2013 European Museum Academy Award². Joris Pekel introduced Europeana to the audience and discussed the manifold problems

involved in bringing together Europe's vast cultural heritage, ranging from the political and legal to the technological. Providers have given Europeana and its users an open license for the metadata stored in the system. However, users still have to check whether the work in question is in the public domain or whether the owners reserve rights for further usage. Although only an estimated 7% of Europe's cultural heritage collection (of approximately 60,000 institutions) have so far been digitally catalogued, Europeana has already given way numerous projects, many of them for the first time linking cultural items which are preserved in geographically different locations. Long-term, Europeana is therefore

not simply a huge 'museum' or 'archive', but a living network and electronic dialogue strengthening the consciousness of a common, shared and interconnected European identity transgressing all national borders – ultimately the overarching political and cultural goal of a project, which is unique in the world.

Introduction to Europeana
<http://europeana.eu/portal/>

Event Partner
Knowledge Dialogues Hong Kong
<http://www.knowledgedialogues.com>

The EUAP plans to hold further seminars about CCI and city development in 2014. If you are interested in participating and/or making seminar suggestions, please contact us via e-mail.

¹ <http://pro.europeana.eu/api/>

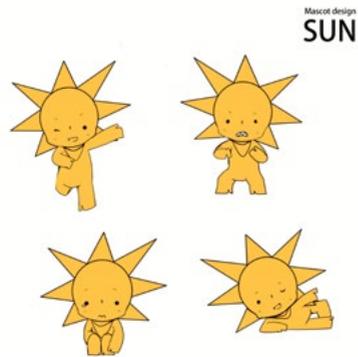
² <http://www.europeanmuseumacademy.eu/>

OTHER EVENTS

Creative Arts Competition

Culture and Creative Industries are also included in the creative arts competition Protecting Creativity and Innovation: IPR for Products, Brands and Services, organized by the EUAP and sponsored by the European Chamber of Commerce Hong Kong. The competition is to create greater awareness for the protection of European brands and creative products of local designers and the cultural industries. Prizes will be awarded in three categories: mascot design

(for later campaign use), visual arts and mobile film. The first two phases (mascot and visual arts design) came to an end on 26 October and 30 November 2013, respectively. Out of 100 entries from three different tertiary institutions, a jury awarded the first price awarded to Kenneth Szeto Chun Hei, student of the Academy of Visual Arts (HKBU) for the mascot. The first price in the Visual Arts category went to Tung Sin Ting of the Hong Kong Design Institute.



Winning entry of IP Mascot
Szeto Chun Hei, Kenneth © 2013



Winning entry of Visual Arts
Tung Sin Ting © 2013

Roundtable Discussion: "Between Europe and China - Fostering Cultural Creativity and Inter-cultural Dialogue"

11 October 2012 HKBU

Around 60 participants from the general public and universities joined the event. The discussion focused on the following topics: Inter-cultural dialogue between Europe and China and Hong Kong's special role in this process; the creation of 'cultural capital' in Hong Kong; education towards 'cultural creativity'; the reflection of inter-cultural dialogue in artistic works / writing; the impact of cross-cultural encounters on personal identities.

Chair and Moderator

Angela Mackay, Managing Director, Financial Times
Prof. H. Werner Hess, Dept of GIS, HKBU

Main speakers

John Boyne, British author
Simon Armitage, British author
Prof. Hans Ladegaard, Head, Dept. of English Language & Literature, HKBU
Prof. Lo Kwai Cheung, Dept. of Humanities and Creative Writing, Hong Kong Baptist University
Prof. Daniel K.L. Chua, Head, School of Humanities, HKU
Jennifer Wong, poet, Hong Kong



In cooperation with the EUO and the Hong Kong International Literary Festival

*Briefing Session: The European Commission,
Section of Science & Technology
Cooperation – European Research &
Development Collaboration in China*

1 November 2012 HKBU



The objective of this briefing session was to raise awareness among research and innovation stakeholders in Hong Kong/China about the R&D collaboration opportunities that Europe offers, including mobility schemes.

Aimed at promoting closer academic cooperation including research activities between Europe and Hong Kong, European Union Academic Programme is the collaborator of this event in Hong Kong. Science and Technology Counsellors from the European Union and representatives of research organizations from several EU Member states also presented and discussed European Research Programmes in China and offered an opportunity for networking among research and innovation stakeholders. This briefing can showcase the R&D project of Europe in China and funding opportunities to researchers in Hong Kong.



*Eminent EU Official Visitors Programme:
“Interpreting in the EU: The Challenge of
Multilingualism”*

26 November 2012 HKBU

In coordination with the Office of the European Union to Hong Kong and Macao and the Centre for translation of Hong Kong Baptist University, EUAP invited Mr. Marco BENEDETTI, Director General of the DG Interpretation in the European Commission (SCIC) to give a seminar about DG Interpretation in the European Commission (SCIC). The objective of this seminar is to introduce the operational system of DG Interpretation in the EU and provide a dialogue session between Mr. Marco BENEDETTI and students. Taking this opportunity, Mr. BENEDETTI shared his experiences and insights on the challenge of interpretation service for 23 languages throughout the years. An audience of over 100 people gave a very positive comment on this seminar which they describe as interesting and useful.

Speaker
Mr. Marco BENEDETTI
Director General of the DG Interpretation in the
European Commission (SCIC)



EU Expert Workshop: “The College of Europe and the European Integration Process - a Parallel Perspective”

27 November 2012 HKBU

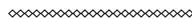
“A university known for bringing together the brightest minds of Europe and producing leaders with a distinctly transnational understanding of the world” Europe & Me Magazine 9/2012

Speaker
Prof. Paul Demaret
Rector of the College of Europe



During the lecture, the rector of College of Europe, Prof. Paul Demaret, showed the parallel development of College of Europe and the European Union after the Second World War.

Since 1949, the history of the College and its current academic practice mirror Europe’s progress from a war-torn and divided continent to its present form – the highly successful (though ever controversial) European Union and its efforts to engage neighbors far and wide in the development of constructive economic, political and cultural ties. Prof. Demaret took the establishment of the second campus of College of Europe in Natolin in Poland as a reference which anticipated the EU’s eastern enlargement after the 1989 revolutions.



Roundtable Discussion: “The Nobel Peace Prize for the European Union”

10 December 2012 HKBU



Co-discussants
Mr. Vincent Piket
Head of the European Union Office to Hong Kong and Macao
Prof. H. Werner Hess
Associate Head of Department of GIS, HKBU / EUAP
Dr. Roland Vogt
Programme Director of European Studies Programme, HKU / EUAP
Dr. Kenneth Chan
Elected Member of the LEGCO of the HKSAR / Associate Professor at the Dept. of Government and International Studies, HKBU / EUAP
Dr. Krzysztof Sliwinski
Assistant Professor at the Dept. of Government and International Studies, HKBU

Nobel Peace Prize for the EU in recognition of its contribution to the advancement of peace, reconciliation, democracy and human rights in Europe. The roundtable discussed the evolution of the EU as a supranational institution and its role in preserving 60 years of peace. Discussants also responded to critics of the prize. Live streaming of the ceremony started immediately after the discussion.



Seminar: "Slovenia – its Path to Independence and the EU"

22 January 2013 HKBU

Speaker
Dr. Miro Haček
Associate Professor, Chair of Policy Analysis and Public Administration, University of Ljubljana



Dr. Miro Haček presented Slovenia as one of the leading former communist countries from Central and Eastern Europe to South Asian audiences. Lecture put an emphasis on recent Slovenian history, on the independence struggle and event after the breakup from Yugoslavia, would draw on Slovenian political path in last two decades since gaining independence, with special emphasis on EU and NATO accession and integration process, and also main reform processes in Slovenia...



Seminar: States and (Minority) Nations in Europe - Current Developments

9 April 2013 HKBU

Speaker
Prof. Roger Scully
University of Cardiff/UK

On 9 April, Prof. Roger Scully from University of Cardiff gave a seminar on "States and (Minority) Nations in Europe - Current Developments" to students in HKU. Later that day, he came to HKBU and gave another seminar on the same topic to 30 students from Dr. Krzysztof Sliwinski's class. Dr. Roland Vogt of HKU also joined us at the seminar.

In the seminar, Prof. Scully delivered two case studies of regionalism in the EU, Catalonia and Scotland. He explained the historical background and the current development of regionalism of the two regions and analyzed the probable future outcome. He then related the two cases to the EU, for example examining whether the regions will automatically become EU member states in case of independence. Before the end of the seminar, students interacted with



Prof. Scully in the Q&A session concerning the two cases based on what they have learnt in the class "*Current Issues of European Integration*".



Talk: “Supranational Protection of Human Rights in Europe: on Cohabitation of the European Court of Human Rights and the Court of Justice of the European Union”

19 April 2013 CUHK, Admiralty

Speaker
Judge Lech Garlicki
European Court of Human Rights



Judge Lech Garlicki delivered a presentation on the phenomenon of the co-existence of two supranational jurisdictions on Human Rights in Europe – the European Court of Human Rights and the Court of Justice of the European Union. By first giving the background, structure and the functioning of the two Courts, Judge Lech Garlicki then examined how the two Courts cooperate and pinpointed the possible complexity with the illustration of some cases. In the Q&A session, Judge Lech Garlicki gave more insights on how the two courts can better coordinate.

This event is jointly organized by the EUAP and the Centre for Rights and Justice of the Chinese University of Hong Kong.



Seminar: “Has the Eurozone Crisis strengthened or weakened the EU?”

24 April 2013 HKBU

Speaker
Prof. Roger Vickerman
Dean, University of Kent, Brussels

Prof. Vickerman gave the audience some inspiring insights on the discussion of the Eurozone crisis. Commencing with the background and functioning mechanism of the European Monetary Union, he explained the origins and the process of the debt issues of several European countries which led to the current European economic adversity. Different proposed policy responses, including stronger economic governance, financial aid system, EU banking union, the possibility of the Euro Bonds and the role of the ECB were examined. Students and professors interacted with Prof. Vickerman through a number of questions in the Q&A session, including a question about the current “austerity and growth” debate.



Europe Day Hong Kong 2013

9 May 2013 *Happy Valley*



Prof. Jean-Pierre Cabestan, EUAP Director General and Dr. Kenneth Chan, EUAP Deputy Director were invited to the debate “EU-Hong Kong: ‘Moving forward together’ with Consul-Generals from the UK and Italy. This was organized by the EUO on 9 May the Europe Day, the EU’s equivalent to a National Day.

The debate was followed by the prize presentation for Hong Kong Model European Union 2013 awardees.



On the same day, an article by the EUAP ‘*I was the Prime Minister of Latvia*’ - *Making Sense of Europe with the European Union Academic Programme*’ was published on South China Morning Post¹ and Mingpao² in English and Chinese respectively.

¹ http://europe.hkbu.edu.hk/euap/index_files/scmp-9may.jpg

² http://europe.hkbu.edu.hk/euap/index_files/mingpao-9may.jpg



Seminar “Can the European Union act as a Normative Power in its Relations with China?”

12 September 2013 *HKBU*

Dr. Lukasz Zamecki first talked about the EU and China as specific international actors respectively. He then explained the instruments used by the post Lisbon European Union for normative influence and the evolution of policy towards China with the example of the Lu Xiaobo case. At the end, he accounted for the unsuccessful result of EU’s normative influence upon China and suggested the area of possible cooperation between the EU and China in the future.

Chair and Moderator

Prof. Ting Wai

Dept. of Government and International Studies,
HKBU

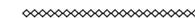
Speaker

Dr. Lukasz Zamecki

Deputy Director for Scientific Research and International Cooperation, Institute of European Studies, Faculty of Journalism and Political Sciences, University of Warsaw, Poland

Download the presentation
<http://bit.ly/1dPJJoOA>

This event is jointly organized by the EUAP and the Department of Government and International Studies, HKBU



“Europe after the German Elections” Roundtable Discussion with Ali Aslan

26 September 2013 HKBU

Discussants:

Ali Aslan

Host of international talk show “Quadriga”,
Deutsche Welle TV

Dr. Simon Shen Xu Hui

Associate Professor Director of Global Studies
Programme Chinese University of Hong Kong

Prof. Jean-Pierre Cabestan

Head of Department of GIS, HKBU / EUAP

Prof. H. Werner Hess

Associate Head of Department of GIS, HKBU / EUAP



In cooperation with the Goethe-Institut Hong Kong

Over 130 guests came to the roundtable debate just four days after the incumbent German Chancellor Angela Merkel had won a majority in the elections (but narrowly failed to achieve an absolute majority in the German parliament). Another 40 students from EUAP universities attended a separate German-language discussion forum earlier on the same day. On both occasions, the EUAP hosted Mr Ali Aslan, a renowned international TV journalist, correspondent and presenter. Mr Aslan had also worked as policy and media adviser to a previous German coalition government (2005-09).

Mr. Aslan opened the evening debate with a candid assessment of the possible impact of the elections on Europe as a whole. Germany has so far been shielded from economic trouble by earlier labour and tax reforms, which other European countries currently in crisis still struggled to implement. The underlying

problems – such as an increasingly ageing society, financing social security systems, youth unemployment and, simultaneously, a shortage of qualified labour, the lack of a clear-sighted immigration policy, as well as sustainable energy sources – are similar across Europe and so far have not been addressed properly.



In the following lively debate the sincerity of the German government was at times questioned, torn as it is between a principled commitment to a strengthened ‘Europe’ but an increasingly ‘Eurosceptic’ German electorate, and resulting in a de facto weakening of the EU and an increase in the number of agreements between (varying numbers of) member states only. But the discussants also noted signs that Germany’s insistence on harsh ‘austerity’ policies – the source of much dissatisfaction in neighbouring countries – would probably soften. Germany

would have no alternative to becoming even more Europe-friendly than in the past, despite anxieties about the ‘high price’ tag attached to it. At the same time, expectations of a greater German role in regional foreign and security policy will certainly be disappointed; no German government would commit itself to (for example) military involvements in Syria or other trouble spots. Neither would a future German government consider changes in relations with China. Economic ties between China, the EU and Germany are by now so significant that cooperation will certainly be intensified even further. It is unlikely that justified public concerns over Chinese human rights violations will disturb this trend.

In conclusion, the debaters agreed that Germany and its partners in the EU and the Eurozone should not endanger the great unification achievements already made. That would also entail a bigger effort to win back public support for the European cause than governments and ‘political elites’ have so far shown. In the words of a famous phrase coined by Chancellor Merkel herself: Europe remains ‘alternativlos’ – there is simply no alternative to Europe.



STUDENT EXCHANGE

Seminar: Chinese Outbound Mergers & Acquisitions

27 September 2013 HKBU

More than 100 guests, with a majority of business students, attended the seminar. Prof. Werner Hess of the EUAP commenced the seminar by welcoming the speakers and the guests. Mr. Brodhage gave an introductory background of the topic.

Dr. Theiselmann showed the figure of tremendous increase of Chinese outbound investment to Germany in 2012 compared with 2011 and delivered a comprehensive explanation about the basic principle and structure of syndicated loans as well as its legal aspect. Basic principle, practical and legal specification as well as restructuring approach of the current new trend of financing, the German Private Placements, also known as "Schuldscheindarlehen" in German, were explored.

This event is jointly organized by the EUAP and the School of Business of Hong Kong Baptist University

Speakers

Mr. Eberhard Brodhage
Chief Executive Officer, Commerzbank, AG (Hong Kong Branch)

Dr. Ruediger Theiselmann
Head, Corporate Centre in Commerzbank's corporate financial division



During the Q&A session moderated by Prof. Tang, Head & Professor, Department of Finance and Decision Sciences, students, professionals and diplomat asked the speakers a number of questions relating to Chinese investment in Germany and in Europe and the outlook of Chinese yuan in international finance.

EUROPEAN UNION SUMMER TOP-UP PROGRAMME BRUSSELS 2013

24-28 June 2013 Brussels&Bruges, Belgium

34 students from HKBU, CUHK and HKU spent a unique summer in Europe this year by participating in the first EU Top-up Summer Programme in Brussels. Students visited the European Commission, the College of Europe in Bruges and various other institutions. They had been divided into groups before the programme started. Each group was responsible for one designated topic / issue of the European Union such as human rights, green energy, European integration, drug addiction and drug trafficking, etc. Each group prepared a presentation for the others to familiarize themselves with basic concepts of the EU and current EU policy issues. In Brussels, they attended seminars held by EU officials to gain up-to-date insights into these areas. The discussion with EU experts from the Commission and the Parliament was the most extraordinary experience for the students. >>



Dialogue session with MEP Mr. Bill Newton Dunn in the Parliament

The visit at the European Parliament included an introduction about the Parliament and a dialogue session with an MEP - Mr. Bill Newton Dunn, who explained his work in the Parliament since 1979. His insights on "Organized Crime, Corruption and Money Laundering" gave students valuable insights how the EU copes with these problems.

The students also visited the Hong Kong Economic and Trade Office in Brussels, which represents the HKSAR government in the EU. The Deputy Representative, Mr. Eddie Lee, introduced the duties of The HKETO and shared his experiences as an overseas HKSAR official.

Another day was spent visiting one of the EUAP's academic partners, the College of Europe in Bruges. The College is renowned for European studies and the training of "an elite of young executives for Europe". Students also joined a local guided tour to understand more about the town, which is a splendid UNESCO world heritage site.

After the trip, they prepared personal reports to share experiences, feelings and opinions, as well as a group report summarizing what they learned about the assigned topics.

Student Feedback:

"I think the pre-trip briefing sections were useful as I could get some basic information about European Union when I listened to others presentation."

"One of the highlights of the programme is the face to face interaction with the MEP, which is something that we normally cannot do in usual academic trips."

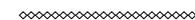
"I was very happy to be part of the first group of student in Hong Kong to join the program, getting to know new people, and experience first-hand what Europe is."



Visit to the Hong Kong Economic and Trade Office in Brussels with Mr. Eddie Lee, Ms. Lily Lee, Mr. Jackson Wong

The EU Summer Top-up Programme will be repeated in 2014 June. If you are a student of one of the EUAP partner universities and would like to join, please check the EUAP website for further details.

The sojourn is supported by the European Union and the Hong Kong Economic and Trade Office in Brussels.



UPCOMING ACTIVITIES

GRADUATE STUDENTS WORKSHOP ON EU AFFAIRS IN JAPAN

4-6 February 2013 *Kyushu, Japan*

PhD student Yan Shaohua (嚴少華) (European Studies Programme at HKU) participated in the Asia-Pacific EU Centres Graduate Students Workshop in Fukuoka, Japan organized by the EUJ Kyushu. The workshop brought together 30 graduate students from universities in eight countries to discuss “Achievements, Lessons and Challenges of the EU”. Each student was accompanied by a senior professor in European Studies to give comments and feedback to the students’ research papers. The workshop showed the benefits of cross-border discussions and provided an opportunity to strengthen relationships between EU study centres in the Asia-Pacific region.

The workshop is organized by the EU Institute in Kyushu, Japan (EUJ Kyushu)

Dr. Martin Chung (Research Assistant Professor of EUAP), Mr. Thomas Stiegler (PhD candidate at HKU) and Mr. Jędrzej Górski (PhD candidate at CUHK) will be taking part in the next workshop to be held in February 2014 in Melbourne, Australia.



TEACHING CURRICULUM - TEACHING/LEARNING EUROPE

The dense Hong Kong school curriculum does not allow for the extensive use of ready-made teaching/learning materials about the European Union. Instead, smaller teaching/learning modules can be aligned with the areas of study in Personal and Social Humanities Education (PSHE) and Liberal Studies (LS). The EUAP now has a working group providing short, user-friendly teaching/learning modules for LS and the core subjects of PSHE, i.e. Integrated Humanities, Social Studies, and Life and Society, which all put life in the European Union in focus.

The EUAP works in consultation with individual secondary school teachers interested in bringing a European perspective to their classes. By this way, it is hoped that students could learn about Europe and the EU continuously rather than in an one-off approach. Europe and the EU thereby serve as ‘case study’ materials, often in contrast to developments in the students’ home society and/or the home region. Comparisons should stimulate problem awareness and critical discussion. Through learning about the variety of multiple cultures in Europe students should gain a better understanding of life in pluralistic societies. >>

BLOG COMPETITION “GREEN THE CITY”

Teaching/Learning Modules

Materials for the junior secondary level (PSHE) raise awareness for the European Union and Europe in general. Materials for the senior secondary level (LS) use information about and from the European Union as examples so as to stimulate critical discussion. Five full sets of teaching materials have so far been completed (two are available now also in Chinese):

- From Conflict to Close Partnership: The European Union
- Voices from Europe about Human Rights in China
- Economic Migration in the Global Age: Europe as a Case Study
- Waste Management in the European Union
垃圾處理之歐盟篇
- Urban Cycling in Europe
都市單車之歐洲篇

Further modules are planned in line with teachers’ feedback and requests.

Facebook Page for Secondary Students

The EUAP has a new Facebook page for secondary school students and teachers, “歐LOOK”, which is currently expanding.



Website of “Young Europe”
http://europe.hkbu.edu.hk/euap/young_europe/

Facebook Page “EU.LOOK”
<https://www.facebook.com/eulook.hk>

The EUAP Blogging Competition has just launched as a complimentary activity for our Teaching/Learning Programme. It invites secondary school students to enter by writing an inspiring blog on theme “Towards a Bike-Friendly City: Urban Cycling in Hong Kong” OR “Towards a Zero-Waste City: Waste Reduction in Hong Kong” in either Chinese or English. It aims to give students a self-learning opportunity to explore any of the above green topics.

Students will look at the similarities/differences between HK and any European cities in one of the selected aspects using daily life experiences, and see how the cities can learn from each other to contribute to a greener way of living. Students are encouraged to utilize the resources available in our teaching/learning materials. Also, they shall use different multimedia elements to make their blog as attractive as possible (e.g. photos and videos). The competition is expected to help enhancing

students’ presentation and research skills while consolidating the knowledge they have learnt from class and from online materials.



Website of Blog Competition
http://europe.hkbu.edu.hk/euap/young_europe/youth.html

EUROPEAN HIGHER EDUCATION FAIR HONG KONG 2014

15-16 March 2014 *HK Central Library*

The next European Higher Education Fair Hong Kong will take place on 15 and 16 March 2014 at the Hong Kong Central Library in Causeway Bay. The EUAP will be present with our own booth, providing information of the EUAP Teaching/Learning Programme, European Studies courses in Hong Kong and also information of our partner universities in Europe.



The EUAP team during the EUAP Formal Opening Ceremony. From left: Ms. Doris Lee, Prof. H. Werner Hess, Prof. Jean-Pierre Cabestan, Dr. Kenneth Chan, Mr. Martin Ho, Mr. Leung Kin Pong

OUR TEAM

Executive

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Director General
(EU/Asia Relations)



Prof. H. Werner HESS
Deputy Director
(EUAP Management, Education & Culture,
Business, Outreach)

Prof. Sandra Marco COLINO
Deputy Director
(EU Law, Outreach)



Dr. Roland VOGT
Deputy Director
(Education & Culture, EU Politics & Foreign
Affairs, Outreach)

Dr. Kenneth CHAN
Deputy Director
(EU Perception Studies, EU Politics & Foreign
Affairs)



Key Member

Dr. SLIWINSKI Krzysztof
(Coordinator of Hong Kong Model European
Union)

Academic

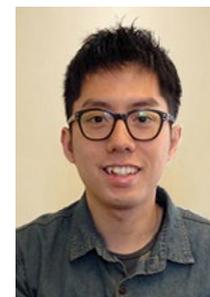
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Research Assistant Professor



Dr. Emmanuel GILLET (*Fall term 2013*)
Visiting Scholar
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FOR CHINA
BUSINESS OF IP ASIA FORUM, HONG KONG
CONVENTION AND EXHIBITION CENTRE
CITY TRANSIT ARTS CONSULTANCY, HONG KONG
COLLEGE OF EUROPE, BRUGES/BELGIUM
COMMERZBANK FRANKFURT/GERMANY
COMMERZBANK HONG KONG
CONSULATE GENERAL OF THE UNITED KINGDOM,
HONG KONG

CREATIVE MACAU – CENTRE FOR CREATIVE
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THE CHINESE UNIVERSITY OF HONG KONG
DEUTSCHE WELLE TV, BERLIN/GERMANY
EURAXESS BEIJING
EUROPEAN BRANDS PROTECTION COUNCIL
HONG KONG
EUROPEAN COMMISSION
EUROPEAN COMMISSION, DG TRADE
EUROPEAN COMMISSION, DG INTERPRETATION
EUROPEAN CHAMBER OF COMMERCE IN HONG
KONG
EUROPEAN COURT OF HUMAN RIGHTS,
STRASBOURG
EUROPEAN DOCUMENTATION CENTRE, HKBU
EUROPEAN EXTERNAL ACTION SERVICE,
BRUSSELS
EUROPEAN RESEARCH COUNCIL
EUROPEAN UNION ACADEMIC PROGRAMME
MACAU
EUROPEANA FOUNDATION, AMSTERDAM
EU CHINA IPR SME HELPDESK, BEIJING
FEDERATIONS OF HONG KONG INDUSTRIES

FACULTY OF ARTS, HKBU
FACULTY OF LAW, HKU
FINANCIAL TIMES, HONG KONG
FRENCH CENTRE FOR CONTEMPORARY
RESEARCH ON CHINA, HONG KONG
FRENCH CONSULATE GENERAL HONG KONG
GERMAN CONSULATE GENERAL HONG KONG
GERMAN INDUSTRY AND COMMERCE HONG
KONG
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DEPARTMENT OF GOVERNMENT AND
INTERNATIONAL STUDIES, HKBU
HONG KONG BAPTIST UNIVERSITY
HONG KONG DESIGNERS ASSOCIATION
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HONG KONG DESIGN INSTITUTE
HONG KONG ECONOMIC AND TRADE OFFICE
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HKSAR CUSTOMS AND EXCISE DEPARTMENT
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UNIVERSITY OF HONG KONG
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THE ANNUAL REPORT / FIRST NEWSLETTER OF THE EUAP, SUMMARIZING MAIN EUAP DEVELOPMENTS DURING 2012-2013

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