

The internationalization of the automotive industry in China and India sheds light on the economic processes of emergence at large. The modes of endogenisation of technology have shifted from an all over joint venture route towards the direct emergence of provincial players into the global scene and new forms of alliances. Chinese and Indian car companies are not only internationalizing by selling abroad: they are internationalizing by producing abroad and even, for some of them, globalizing their production process through rethinking their whole supply chain, entering new value chains or grasping global opportunities.

## Industrial Policies, Technology Acquisition and Emerging Multinationals: the Case of the Chinese and Indian Automotive Industries Compared



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Council Chamber [SWT 501]  
Shaw Tower  
Hong Kong Baptist University  
Renfrew Road, Kowloon Tong  
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Registration NOT Required

All are welcome  
Free Admission

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