

DEAR EUAP FRIENDS,

We cordially invite you to the following event:

## Seminar “Lobbying and Public Affairs in the European Union”

Event details are as follows:

### Seminar “Lobbying and Public Affairs in the European Union”



Date: 14 February 2014 (Fri)

Time: 15:00 – 16:30

Speaker: Dr. Gabriel Lansky, Senior Partner, Lansky  
Ganzer & Partner Rechtsanwälte GmbH, Vienna,  
Austria

Language: English

Venue: Classroom 7, Graduate Law Centre, Bank of  
America Tower Campus, Chinese University of  
Hong Kong, 12 Harcourt Road, Central, Hong Kong

#### RSVP

For registration and enquiries; please send your  
contacts to [euaphk@hkbu.edu.hk](mailto:euaphk@hkbu.edu.hk)

Dr. Gabriel Lansky is a lawyer and managing partner of LANSKY, GANZGER + partner  
(LGP). Dr. Lansky is registered to practice in Vienna, Bratislava, Budapest and  
Brussels, where he provides his clients, including many banks, property developers,  
energy and infrastructure service providers, media and publishing houses,  
telecommunications and Internet service providers as well as public institutions, with  
representation throughout the European Union.



Abstract:

EU policy constitutes a significant factor in the activities of businesses, corporations and other actors not only in Europe, but also other regions, especially Asia. Any political decision can have a substantial impact on business strategies and operations. To ensure long-term success in the business world, it is essential to integrate special interests into the political decision-making process. "Lobbying" describes any such activity of influencing political or administrative institutions as well as other bodies.

European and U.S. interests are sufficiently represented in the EU through lobbying groups. Asian countries and China in particular, are still underrepresented in relation to their economic and political standing. This lecture shall provide an overview of the internal workings of the decision-making process in the EU and ways to influence policy making within the current legal framework.

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We appreciate if you could disseminate the information among your colleagues, students and friends.

Thank you for your attention.

