

## Chinese Outbound Mergers & Acquisitions

Date: 27 September 2013 (Fri)

Speakers:

**Mr. Eberhard Brodhage**, Chief Executive Officer, Commerzbank, AG (Hong Kong Branch)

**Dr. Ruediger Theiselmann**, Head, Corporate Centre in Commerzbank's corporate financial division

Time: 4:00pm – 5:30 pm

Language: English

Venue: WLB 109, Lam Woo International Conference Centre, Shaw Campus, Hong Kong Baptist University, 34 Renfrew Road, Kowloon Tong (please find attached map)

### Summary:

The seminar was jointly organized by the School of Business of Hong Kong Baptist University and the European Union Academic Programme Hong Kong. More than 100 guests, with a majority of business students, attended the seminar.

Prof. H. W. Hess, Deputy Director of the European Union Academic Programme Hong Kong, commenced the seminar by welcoming the speakers and the guests and introducing the background of the seminar.

Mr. Brodhage gave the audience an overview of the introduction of Commerzbank and its operation in Germany, Hong Kong and the world. He also elaborated on the development of Commerzbank and its role in the Chinese investment in Germany.

Following Mr. Brodhage's presentation, Dr. Theiselmann started by showing the figure of tremendous increase of Chinese outbound investment to Germany in 2012 compared with 2011.



Then he gave a comprehensive explanation about the basic principle and structure of syndicated loans as well as its legal aspect.

He then moved on to explain the current new trend of financing, the German Private Placements, also known as “Schuldscheindarlehen” in German. Basic principle, practical and legal specification as well as restructuring approach of this financing instrument were examined.

During the Q&A session moderated by Prof. Tang, Head & Professor, Department of Finance and Decision Sciences, students, professionals and diplomat asked the speakers a number of questions relating to Chinese investment in Germany and in Europe and the outlook of Chinese yuan in international finance.

